

## HOLIDAY BUYING NOW IS PLEASURE

Attractive Counters and Interested Clerks Make Shopping Easy.

Christmas shopping a bore? Why, one should regard it the privilege of a lifetime, for it's all in the mental attitude, anyway. Never were the shops more entrancing, and to make a pilgrimage through them with the thought of those one loves, to go seeking the gift that was meant for some very particular friend, is a task which calls for joyousness.

The man or woman who is well poised (and, we might add, who wishes to remain so), goes about the mission decently and in order before the grab bag game has begun. Then the shops are seen in all their glory, the girls behind the counters are interested, and helpful in their suggestions, and the shopper's real Christmas begins two whole weeks before the first Roman candle is fired.

"What can a man give a girl?" and "What can a girl give a man?" and "What to give?" are the questions heard on all sides.

No answer could be more satisfactory than a visit to the stores, for here one sees many novel and distinctive articles created for the season. To the perplexed man, it may be comforting to learn that no gifts can be more pleasing to a woman than books and flowers. As long as the feminine heart remains feminine, it will rejoice in these tributes, for they appeal to a woman's esthetic sense which is so closely akin to her emotional nature as to be always uppermost.

For the woman who is musical the bookstores offer exquisite volumes of such books as "The Story of the Wagner Operas," which may be had for \$3.00, or a handsomely illustrated "Tristan and Isolde," at \$2.50.

The woman of artistic taste will delight in Michel's "Life of Rembrandt," a volume any book lover would handle lovingly, or in a copy of "Women Painters," while for the average girl no gift could be more appropriate than Harrison Fisher's book of girls' heads, or one of Clarence Underwood's volumes of illustrations.

Seen in one of the book stores was a charming volume, "An Old Country House," which would fit admirably in the inglenook of the country place which now absorbs the attention of some enthusiastic couple you know. Indeed, one cannot visit these book stores without

### SOME TIMELY HINTS FOR BUSY READERS

"The gift is to the giver, and comes back most to him." It is not enough to give. Let your gift be distinctive, something that shall set apart the man or woman who receives it, from other men and women.

The conventional potted plant is always acceptable, and is of interest as long as it lives and blooms. But better than this, one may find at some of the florists collections of dwarf Japanese trees, planted in earthen pots.

For people of musical tastes, the book stores offer charming volumes, exquisitely illustrated. There are books on art, on literature—even on the gentle art of cooking—so that you may send the gift which shall be to your lady's taste.

enthusiasm, and without finding any gift, either simple or expensive, which could be both joyfully given and received.

Equally distinctive and pleasing is a well-selected flower. One woman I know declares that the most satisfactory gift she ever received was a young palm, which has grown and waxed strong under her care, affording throughout every day of the year a new interest. There are the conventional pots of cyclamen in bloom, and dainty primroses, which are very reasonable in price, ranging from 25 cents to \$2.

The most charming collection seen in any florist's shop, however, consists of Japanese plants. These dwarf trees, which somehow have all the picture-ness of their oriental home, are potted in earthen vessels of Japanese ware, and sell from \$1 to \$2.50.

The candy stores offer every variety of holiday box, their exteriors as beautiful as the contents are delicious.

If a distinctive gift is desired, something that may be set apart from other gifts, look at some of the handsome jewelry which is to be found in certain rare shops. Rings, unique and exquisite in design, are shown at prices not so high as those asked for more conventional articles. Then there are pins which the craftsman has wrought with a master hand and set with some quaint old stone, and dull gold necklaces, curiously tortured and twisted.

A WISE SHOPPER.

## SOUTHERN CONGRESS WILL EXECUTE PLANS

Members Agree to Assume Responsibility for Endowment Building Fund.

The Southern Commercial Congress has been organized on a permanent basis, and is ready for the work of carrying out the plans made for the construction of the home of the organization at the corner of Fifteenth and H streets northwest.

The members of the congress have agreed to assume responsibility for the endowment fund of \$1,000,000 and to take over all property. The final details of the organization were perfected at the last session of the annual gathering of the congress held last evening.

Managing Director G. Grosvenor Dawe made a short address reviewing the work of the past year and enlarging upon the opportunity and scope of the institution, with a brief sketch of what it should be. The executive committee presented a report through Chairman Charles Hall Davis outlining the kind of an organization desired, and the report was unanimously adopted. The annual election of officers resulted in the choice of John M. Parker, New Orleans, president; J. Taylor Elyson, Virginia, first vice president; Julian S. Carr, North Carolina, second vice president; G. Grosvenor Dawe, managing director; Edwin L. Quarles, Virginia, secretary.

### LOCAL MENTION.

See Golden & Co.'s Exhibit of Milk-fed Chickens at Poultry Show.

Ranch Chili Con Carne, At Leading Restaurants. Tones the stomach; aids digestion.

Specialists In Sea Foods. Phila. Oyster & Chop House, 513 11th nw.

Pure California Apple Brandy, \$1 qt. Jas. D. Donnelly, 14th & Eye Sts. N. W.

Gas Ranges, Water Heaters, 616 12th St. C. A. Muddiman & Co., 1204 G St.

Caverly's plumbing, 1331 G St. N. W.

## Lansburgh & Bro.

420 to 426 7th Street

417 to 425 8th Street

Shop Early in the Day. You'll Get Better Service

Seal All Xmas Packages With Red Cross Christmas Stamps



### Another Big Bargain Event

## Women's Long Coats

Worth \$30, \$25, \$22.50 and \$20.

Tomorrow Only at

# \$9.66

One of the biggest bargain events this season. These Coats are made of a fine quality black kersey, black broadcloth, and a large variety of fancy mixtures, in all the new weaves. Some are lined throughout, others are half lined. All sizes in the lot. Not any in the lot worth less than \$20, others worth as high as \$30. These to go to-morrow, at \$9.66 the special price of.....

## 89c Figured Crepe de Chine, 59c

Suitable for Head Scarfs and Throws. These Crepe de Chines come in most of the wanted colors, with beautiful floral designs and Persian border effects; strictly all pure silk, and make 59c handsome Head Scarfs and Auto Veils. A very appropriate Xmas gift. Regular 89c value, at... 59c

\$1.25 36-in. Silk Messalines 89c | \$1.50 35-in. Black Princess de Soie, \$1.19

36-inch All Pure Silk and Yarn-dyed Messaline, in shades of gray, smoke, old rose, mais, cadet, paeon, reseda, ivory and black. A 89c

35-inch Black Princess de Soie, soft and beautifully finished; all pure silk; \$1.19 a \$1.50 value for.....

## SILK PETTICOATS

Worth \$6.00, at \$3.95 Black and Colors

These Skirts are made of an elegant quality taffeta silk. Some are made with full umbrella flounce, with tailored bands, others have a 16-inch circular flare flounce, with 10 rows of shirring, deep underflounce and dust ruffle. All lengths, 38 to 42. The colors are hunter's green, emerald, old rose, gray, raisin, white, pink, black and changeable shades. Any skirt in the lot worth \$6.00. Special at..... \$3.95

### Here's a Few Linen Items That Make Fine Gifts

22-inch Irish Bleached Napkins, \$3.50 quality. Special, dozen..... \$3.00  
5-8 Irish Napkins, Were \$1.75. Special dozen..... \$1.50  
Tied Fringed Bleached Doilies, Were \$1.50. Special, dozen..... \$1.25  
Size 21x24 Hemstitched Damask Towels, Were \$2.50. Special, each..... 50c

5-8 Scotch Napkins, \$2.50 quality. Special, dozen..... \$2.00  
18-inch Bleached All-linen Napkins, Were \$1.25. Special, dozen..... \$1.00  
15-inch Hemstitched Doilies, Were \$3.00. Special, dozen..... \$2.50  
Scalloped-edge All-linen Huck Towels, 23c value. Each..... 29c

## 81x90 Hemstitched S. A. C. Sheets

90c Value, 75c

81x90 S. A. C. Sheets; same as S. A. C. Hemstitched; 3-inch hem; only a small quantity; 90c value. Special..... 75c

### \$1.68 Long Flannelette

Kimono, 98c Each

Of splendid quality flannelette, in neat patterns; colors are gray, copeland, navy, red, and light blue; made with belt at waist; full long; sizes 34 to 44. Special..... 98c



# Woodward & Lothrop

New York—WASHINGTON—Paris

Christmas Cards, Booklets, Calendars and Diaries—Main Floor, Eleventh and G Sts.

Our establishment will be open only five evenings this Holiday Season—beginning Monday, December 20th.

Red Cross Christmas Stamps, for all Xmas Mail—one cent each. For sale on Main Floor, Tenth street side.

## Suitable Gifts for Everyone

NOTHING has been overlooked in our preparations for the great gift-buying time—Christmas. Everything, collectively and individually, is sparkling with brightness and newness. We join hand-in-hand with the general public in creating Christmas cheer.

Visit the store often, inspect the constantly changing displays; they are interesting and suggestive of all that goes to make Christmas the final grand festivity of the year.

Silverware, Jewelry, Leather Goods, Umbrellas, etc., marked free of charge.

Please take Small Packages with you when practicable.

### Holiday Gift Handkerchiefs

A COMPLETE stock of Fine Gift Handkerchiefs, for Men, Women, and Children—all the staple kinds are here, together with the latest novelties from France, Belgium, and Ireland.

It might seem quite strange to some for us to speak of latest novelties in Handkerchiefs, as they are nothing but a small piece of linen, trimmed with laces, hemstitched, hand embroidered, etc., but nevertheless, the looms turn out something new and unusual every year, and we always get a goodly collection of these.

There's thousands and thousands of Pretty Plain, Hemstitched, and Initialed Handkerchiefs here for the little folks.

NOTE—The Handkerchief Department has been greatly enlarged, making selections much easier and quicker—the addition will be found on Tenth street side, adjoining Book Department.

Women's Sheer All-Linen Hemstitched Handkerchiefs, daintily embroidered; several widths of hems.

25c, 50c, 75c, \$1.00 up to \$3.00 each.

Women's All-Linen Handkerchiefs, trimmed with fine laces; exquisite designs and effects.

25c, 50c, 75c, and \$1.50 each.

Hand-worked Initial Handkerchiefs, of pure Irish Linen. Imported direct by us.

#### Women's:

12½c each; 6 in box, 75c.  
25c each; 6 in box, \$1.50.  
50c each; 6 in box, \$3.00.

#### Men's:

25c each; 6 in box, \$1.50.  
35c each; 6 in box, \$2.00.  
50c each; 6 in box, \$3.00.

Men's Plain Hemstitched Irish Linen Handkerchiefs; hems of several widths.

12½c, 18c, 25c, 35c, up to \$1.50 each.

Children's Initialed Handkerchiefs, in fancy boxes; some plain white, others with fancy borders. All are very dainty.

3 in box for 25c.

Main floor, Tenth and G streets.

### Cotton Dress Patterns

WE HAVE just secured and placed on sale a number of the new spring of 1910 Dress Fabrics, which we ordered for the holidays; these have been added to the already very attractive assortment, and if intended for Xmas gifts, will be cut in any desired length, folded and secured by holiday bands and boxed, ready for presentation.

Included are:

Spring of 1910 Batiste Lawn. A yard..... 12½c  
Spring of 1910 Percales. A yard..... 12½c  
Spring of 1910 Bates' Seersuckers. A yard..... 12½c  
Spring of 1910 Gingham. A yard..... 15c  
Spring of 1910 Tussah Silk. A yard..... 45c

Spring of 1910 Japonica Silk. A yard..... 38c  
Spring of 1910 Silk Madras. A yard..... 50c  
Spring of 1910 Herringbone Silk. A yard..... 58c  
New Silk Striped Poplin. A yard..... 39c  
New Himalaya Cloth. A yard..... 29c  
New Costume Cloth. A yard..... 29c

Also new and attractive designs in Fleece-down, suitable for wrappers, kimono, dressing gowns, and bath robes, 12½c a yard. Second floor, G street.

### Colonial Serving Trays

WE ARE now showing a very attractive collection of Colonial Serving Trays, which are so much used nowadays. They come in plain and fancy shapes, with burlap, tapestry, and old print bottoms, in gift, green, and mahogany-finish frames finished with brass or mahogany handles.

\$5.00 to \$10.00 each.

Fourth floor, Tenth street.

### New Canned Goods, Fancy Dried Fruits, Choice Fresh Fruits, Etc.

A Pure Food Store that has set a high standard for foodstuffs—a standard that is impossible to improve upon; all edibles we buy are examined by an experienced man before being placed on sale. The stock now is most inviting—splendidly ready to supply all Holiday Table Needs, with all kinds of choice fruits, fresh and dried; nuts, canned goods, etc. Prices, in every instance, will be found very reasonable.

Fresh Fruits	Fancy Dried Fruits, Preserves, Etc.	Beverages	Cheese and Butter
Choice Eating Apples, basket, 15c to..... 30c Fancy Florida Oranges, doz., 20c to..... 35c Fancy California Grapes, doz., 50c and..... 60c Fancy Imported Malaga Grapes, lb., 10c and..... 12c Fancy Tokay Grapes, lb., 10c and..... 12c Fancy Cape Cod Cranberries, qt 10c; 3 qts..... 25c Extra Fancy Grape Fruit each 7c, 10c, and..... 13c Choice Palermo Lemons, doz. 25c and..... 30c	"Phoenix" Brand Seeded Raisins, pkgs..... 30c Choice Pitted Smyrna Figs, lb. 18c; 3-lb. box..... 75c Choice Pitted Smyrna Figs, lb. 18c and..... 12c Fancy California Prunes, lb. 10c and..... 12c "Victoria" brand Fancy Washed Figs, in jars, 10c to..... 15c Figs in jars, 10c to..... 15c Selected Stuffed Dates, extra fine flavor, jar..... 25c Currants, cleaned and washed, pkgs..... 10c Extra Fancy Citron, Lemon, and Orange Peeling, lb..... 30c Pure Guava Jelly, jar 12c, 25c and..... 30c Pure Homemade Jellies, assorted fruit flavors, glass 10c to Bishop's California Preserves and Jellies, jar 10c to..... 25c "Colonial" Mince Meat, made especially for us, lb 15c; 4 lb..... 50c "Colonial" Olives, plain and stuffed, bottle, 10c to..... 75c	"Colonial" Cider, pure and wholesome, gal. jug..... 35c Duffy's Apple Juice, a delicious drink, bottle 20c and..... 35c "Colonial" Grape Juice, bottle, 15c, 25c, and..... 40c "Colonial" blend Coffee, lb, 35c; 3 lbs..... \$1.00 "Colonial" blend Tea, lb..... 80c Walter Baker's Cocoa, ½ lb. can..... 20c Walter Baker's Chocolate, ½ lb. cake..... 17c Other Pure Foods "Colonial" Extract of Vanilla, bottle, 23c, 75c, and..... \$1.45 "Beck's" brand Beef, jar..... 28c "Beck's" brand Bacon, jar..... 28c Lee and Perlin's Worcestershire Sauce, bottle 23c, 45c, and..... 85c Home-made Biscuits, Biscuits, fresh daily, dozen..... 16c Klein's Pickles and Chows, bottle 10c to..... 40c	New York Full Cream Cheese, mild and sharp, 20c and..... 25c English Dairy Type Cheese, lb. 25c Vermont Sage Cheese, lb..... 25c Pineapple Cheese, each 40c and 60c Edam Cheese, lb..... 95c Philadelphia Cream Cheese, pkg 10c Neufchatel Cheese, pkg..... 5c Shepherd's Snappy Cheese, pkg. 10c Imported Roquefort Cheese, lb. 50c Imported Swiss Cheese, lb..... 35c Imported Camembert Cheese, pkg..... 28c Royal Luncheon Cheese, in jars, 10c, 15c, and..... 25c "Colonial" Extra Fancy Creamery Butter—shipped direct from the creamery to us only, in Washington. A pure and delicious butter, in sanitary packages; 1, 2 and 5-pound sizes.